

COURTYARD

"ALL IDEAS
GROW OUT OF
OTHER IDEAS."

— ANISH KAPOOR

DEE A D E B

WRITING
PORTFOLIO

DEEA DEB

WHO AM I?

I am Deea, a communications specialist with 16 years of experience in communications, people management, and client relations. It wasn't easy getting here. It took a ton of experimental jobs, taking up out-of-the-box opportunities, and figuring out what I wanted to do in life.

The result? I came out of all these experiences with a focus—my true calling—writing and design. I realized I was made to write, communicate, and create.

This is my portfolio.





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IN VIRTUAL PROXIMITY: CHOOSING COMMUNITY OVER SOLITUDE

Are some writers simply terrified of collaborating, sharing their work with a group—exposing their writerly vulnerabilities, their “is this good enough” selves? Because of this fear, we feel more secure when in solitude, with writing alone. Even though digital media has bridged the writer-audience gap and connected writing and reading communities globally, our writing does not exactly flow among others. Instead, virtual proximity has amplified the fear of judgement by enabling anonymity and negativity. But if we want to change this world with our words, we must create and build a stronger “we”.

[Read article](#)

DEEA DEB

YORK UNIVERSITY BLOG

The York University Blog is a for-students-by-students platform that shares resources, pro-tips, and student experiences with its readers. As an undergraduate student writer, I share some of my experiences, interview students, and feature student services, events, and more.

[Read articles](#)



ORGANIZATIONAL MEDIA ANALYSIS

In this collaborative web report, my team and I analyzed Ben & Jerry's "About Us" page, collecting decade's worth of visual and textual information stored in the website's "snapshots" catalogue, using "Wayback Machine" search function. The team also analyzed Ben & Jerry's CEO letters in their Social & Environmental Assessment Reports (SEAR).

[Read webtext](#)

LIVING WITH WRITERS' BLOCK

Writers' block is the abyss between our thoughts and articulating those thoughts. If we try to train our thoughts before we've even penned them down, we will doubt our ideas, our words, ourselves. We must stop training our thoughts to sustain a train of thought: to sustain a train of thought, we must rise above our dis-content, and prioritize our ideas over others' expectations. We must let go of our inhibitions—our inner conflicts—and invite our ideas to inhabit—to colour—our space.

Let's unblock our minds. Let's open ourselves to play.

[Read webtext](#)



THE RAGE OF REMIX: LIMITATIONS OF FAIR USE

Remix is all around us. From fashion trends, art, photography, performances, literature, music, to TikTok videos. Remix is inescapable. But what is remix? The simplified definition of remix is creating something new by using existing material. If you have ever studied Shakespeare, you know what I am talking about.

While our property-obsessed society figures out a more flexible way to sample, it is our responsibility to reference ethically and attribute sources to original creators.

[Read webtext](#)



PROTESTS IN KASHMIR

While the Indian government justified their decision to abrogate Articles 370 and 35A on accounts of development and social equality, the locals of the region were left in the darkness of a militarized lockdown and complete communication ban followed by economic disruption of the COVID-19 pandemic.

[Read webtext](#)



HOW TO WRITE ORIGINAL ESSAYS

At university, professors expect our work to be original, to use our own words and attribute all sources that we have referred to. The failure to attribute sources results in academic dishonesty. But what do these expectations mean? How can our work be completely original when we are also expected to quote other authors? What does “our own words” mean? We do not own languages! How do we know that an idea that we may have had, has not already been documented by a predecessor?

In this piece I decode these expectations with some help from scholars and YouTube.

[Read webtext](#)



NOTION FOR STUDENTS

Student writers are always looking for an application that lets them write and be organized for university. This video reviews Notion, a productivity and note-taking software that has become very popular with writers.

[Watch the video](#)

COMMUNICATIONS EXPERIENCE

2020-2024



Marketing & Communications Assistant

Analyze platform analytics, build communication strategies, and create engaging content for a student audience.

2018-2019



Communications Manager

Create and execute annual communication strategies, manage partner agencies and budgets, and organize events.

2016-2017



Senior Social Media Strategist

Conceptualize and execute social media campaigns, influencer partnerships, and organize events.

2012-2016



Executive Assistant to Member of Parliament

Manage all communications in the political office.

WANT TO WORK WITH ME?

To book a meeting, email me at
deea.deb@gmail.com

